

5 Reasons

For different reasons accreditation may be important to you. For us it is just the first rung in the ladder of our competence. We consider our growth crucial to our clients growth; we never consider ourselves as having "arrived" in growing our business coaching competencies; we will remain students of business coaching; we offer the best value for business coaching money;
INTERNATIONAL ACCREDITATION

to sign up now for the SA Business Coaches Training Course

MODULE 1

Fundamentals of Coaching

Telling is not coaching; your knowledge and skill may be valuable to some, how you competently encourage greatness in your clients is the greatest test of a fully competent business coach. Your success as a business coach depends on how well you embrace and become competent in this foundational learning module. International Coaching Core competencies are the syllabus.

MODULE 2

Defining Business Coaching

Highly paid executive coaching is only one small niche of business coaching. It generally coaches people inside corporate entities. Our course soundly demystifies business coaching and opens horizons to what it actually is, its opportunities and how to coach effectively in it. You will also be introduced to the online set of innovative coaching tools called **Coach in the Corner**. These will assist you in the administration of your business coaching practice

MODULE 3

Putting the Business into Business Coaching

After 20 years of business coaching experience, academic and lecturing experience on executive MBA programmes, this module delves into what models are best for business coaching in a range of situations. Learn how to become coaching-competent in any business situation. This is a must for any individual aspiring to become a competent business coach. You should not be without this module and certificate under your professional coaching development belt, where we teach you the 12 core business coaching competencies and how to effectively coach with them.

MODULE 4

The Psychology of Business Coaching

MBA graduate and Industrial Psychologist, Dr. Elana Siew, has designed and compiled this module. Business coaching and the in-depth knowledge of people go hand in hand. Coaching is people; your understanding of people and yourself enhances your business coaching competence. Your results follow and suddenly you are in demand. The study of human behavior in a business coaching context is crucial to competent business coaching.

MODULE 5

Establishing your Professional Business Coaching Practice

One of the only modules currently in South Africa which looks at setting up your own coaching business. Simply learning to coach is insufficient for your career as a successful business coach. You must know how to set up a business, how a business effectively runs and profits from its activities. Establishing your professional practice sets the foundation for your own business coaching practice. Your success is a crucial part of this module.



INTERNATIONALLY ACCREDITED

SA Business Coaches is the premier business coach training provider in South Africa. Courses encourage excellence in business coaching and coaching psychology which achieve excellent business coaching results for clients and professional business coaches. Any of our coaches or coach delegates can attest to the quality of our course content, its delivery, its value and its effectiveness.

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